IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 020431.1119

In re Application of:

VIJAY G. KASIREDDY Examiner:

KHANH H. LE Serial No. 10/672,537

Filed: 26 SEPTEMBER 2003 Art Unit: 3688

For: **DISTRIBUTING CONSUMER DEMAND** Confirmation No.: 3740 **UPSTREAM IN A SUPPLY CHAIN**

AMENDMENT

MAIL STOP: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir/Madam:

A Final Office Action in the subject Application was mailed to the undersigned on 13 May 2010, which provides for a shortened statutory response period ending 13 August 2010. Applicant filed an Amendment After Final within two (2) months of the date of the Final Office Action. An Advisory Action was mailed on 2 August 2010. A Request for Continued Examination (RCE) is submitted electronically herewith. Please enter the following amendments and consider the following remarks.